Karl Bimshas Consulting's leadership workshop series:

## Being Client-Centered; Bringing Your Heart to the Customer Experience



## **Leading to Love Your Clients**

If you say, "All of my customers love me," think harder. They don't. In fact, many clients will endure a lousy relationship with you ... until someone better comes along.

This workshop is for small business owners, or leaders of large departments, who want their organization to create optimal results around their customer experience.

## You will

- Learn the formula clients unwittingly use to judge you.
- Discover ways to improve your relationship with your clients.
- Assess critical customer-driven behaviors.
- Draft a plan to improve loyalty and value.

Register Before March 27<sup>th</sup>: \$45 After: \$65 Put an end to the three common mistakes busy professionals make that undermine their success with clients.

When: March 29, 2017 | 9am - 11am

Where: Karl Bimshas Consulting

7676 Hazard Center Drive, Suite 500

San Diego, CA 92108

Other: Free Parking. Register early to save!

Register: bit.ly/KBCEVENTS

Contact Karl Bimshas Consulting to learn more or to schedule a private training for your group.

Call: 619-497-2607

KarlBimshasConsulting.com

